

ALEX DITSAS

SENIOR DIRECTOR AND DOP
FILM/TV/SOCIAL

PROFILE

I'm an experienced director, dop and producer, specialising in creating captivating visuals and stories for brands to engage and expand their audiences across digital and social platforms. With more than eight years of experience in the industry, working in Australia, UK, Europe and the US, I've refined my skill set by managing a diverse portfolio of clients, internal teams and project teams in all production stages, creating award-winning films and content for brands, agencies and government bodies. I pride myself on being a team player and a capable leader with a hunger to further develop my skills, exceed goals with my team and create impactful content.

EXPERIENCE

Senior Director and DOP - Film/TV/Social

In The Dark Productions, UK / 2018 - Present

Over the past four years at In The Dark Productions, I've refined my skills as a creative and content strategist in the branding, social and advertising industry. As a key creative, I've led and delivered successful campaigns and created engaging content for small businesses through to large brands and agencies in the UK and internationally, such as; Thames Tideway, KPMG, NHS, Network Rail, NatWest, HSBC, Tom Ford, and Knight Frank. I've played a central role in improving the company's creative processes, production quality, and introducing more efficient systems for project management and managing and nurturing a growing team.

Key Responsibilities:

- Directing, shooting and producing high quality content from inception to delivery for online, mobile and theatrical distribution
- Leading the visual style of productions, devising and developing the overall aesthetic and technical requirements, successfully executing and building upon client briefs
- Crafting strong on-brand messaging for clients, to effectively tell their story through visual mediums
- Managing a team of two internally and 20+ crew members on productions
- Consulting and supporting clients internal comms teams to devise new visuals for their brand and consulting on best practices to achieve their brief and business goals
- Developing and maintaining client relationships and nurturing new business leads, including overseeing pitch deck creation, design and copy
- Estimating budgets and crew based on concept and scope in early stages of development
- Supporting other team members in the post - process, turning around high-quality productions under tight timelines efficiently

Achievements:

- Became a lead visual creative within the business

CONTACT



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SOCIAL



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SKILLS

- Cinematography
- Directing
- Producing
- Social Media Content
- Team Management
- Advertising Content Production
- Nurturing and Training Junior Staff
- Crew and Client Management
- Production Systems
- Research
- Budgeting for all stages of Production
- Content Ideation
- Pre, Principal and Post Scheduling
- Presenting
- Pitching
- Screenwriting
- Concept Ideation and Visualisation
- Graphic and Pitch Design

ALEX DITSAS

SENIOR DIRECTOR AND PRODUCER
FILM/TV/SOCIAL

EXPERIENCE CONTINUED

- Interviewed David Attenborough
- Trained colleagues and junior team members to increase overall production quality within the business and inspire creativity
- Created successful pitch decks, independently and within the B2B team
- Grew In The Dark's international network of suppliers through personal networks
- Directed a wildlife documentary on eco-tourism and the marine cetacean migration in Timor Leste
- Shooting and directing content in Europe, Australia, Asia and throughout the UK

Director, Producer and Cinematographer

Freelance / Sydney, New York and UK / 2011 - 2019

During my seven years of being a freelance director, producer and cinematographer, I developed a wealth of experience in the UK, Australia and the USA. I collaborated and maintained relationships with a number of agencies in Sydney, Australia, producing advertising and social content for international and national brands such as; Revlon, Redbull, Netflix, Hyundai, AGL, Suncorp, Westpac, BankWest and Who Magazine. This included directing, producing and shooting an array of award-winning films and music videos with artists in Europe, US UK and Australia.

Achievements:

- Consulted and developed films and aesthetics for agencies, production companies and brands
- Managed the production of film, social and advertising content from inception to completion
- Sourced essential crew for both small and large-scale productions, building a large network of freelancers in Australia, US and UK
- Independently managed clients, identifying and pitching new business
- Created streamlined and efficient schedules for productions, within budgets and on time
- Produced effective social and commercial video content for clients from initial conception to completion
- Directed, produced, and shot internationally award-winning creative content in the USA, UK and Australia
- Procured funds for independent productions of up to \$20,000 USD

SOME ACCOLADES

LadyLike (Short Film)

Best International Film Award, Canadian International Comedy Film Festival, 2019 / Audience Award, Freshflix Film Festival, Australia 2018

Tay-Man (Short Film)

Official Selection, Tropfest, Australia, 2020

Setaceous (Short Film)

Fantastic Fest, Austin, Texas 2017 / A Night of Horror Sydney, Australia, 2017 / Portland International Film Festival Portland, USA, 2018 n

Marko Damian - Byt (Music Video)

Official Selection, Clipped MV Festival 2020

TECHNICAL SKILLS

- High level film and photography camera operation (Sony, Canon, Arri, Red, Blackmagic, Phase One)
- Advanced lighting for film and photography
- Lighting for VR and AR
- Advanced on set sound recording
- Highly proficient in the Adobe Suite
- Microsoft suite
- Da Vinci Resolve
- Shot Designer Pro

INTERESTS



Basketball



Bicycling



Travelling



Music



Films



Photography

REFERENCES

Available upon request

LANGUAGE

English

First Language

Greek

Good Working Knowledge